



LESS TALK. **MORE ACTION.**

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Online Voter Registration Deadline is November 1: Voterise to Register Voters All Over SL Valley, at Trunk-or-Treats, Fitness Centers, and More

Salt Lake City – In the final two days of online voter registration, VOTERISE, a nonpartisan 501(c)3 nonprofit targeting millennials and other under-represented groups, will be at a variety of settings in the SL Valley registering new voters and answering questions about the process through Election Day November 8. *Voterise invites members of the media to cover any of these events and to help promote online voter registration and GOTV (Get-Out-The-Vote) as a public service.*

Voterise Voter Registration Schedule:

October 31 Halloween

3-6 pm	West Valley City Family Fitness Center
5-7 PM	Valley Fair Mall, West Valley City
7-9:30 PM	The State Room, Salt Lake City

November 1 (last day for online voter registration):

11 AM-2 PM	WVC Family Fitness Center
3-5 PM	Patagonia

“With the shift to vote-by-mail, there are fewer polling places in Utah, says Judi Hilman, Executive Director of Voterise. “So besides getting people registered to vote by tomorrow, we need to encourage folks who are not voting by mail to vote early at polling places designated for early voting (search by county here: <https://vote.utah.gov/vote/app/earlyVoting/index.html>).

After November 1, Voterise and its partners will bring the focus to Election-Day voter registration in the six counties that are offering the opportunity on a pilot basis. We deeply appreciate the many fresh opportunities to cast a ballot, even if the changes can sometimes be confusing for citizens. We are doing all we can to clarify the changes and help people see that, after all is said and done: there’s no excuse not to register and vote,” adds Hilman. Voterise has posted this reference tool on the changes: <http://www.voterise.org/take-action/information-for-voters>.

In the 2014 mid-term election, Utah ranked near the bottom in voter turnout—below 29%. For millennials the turnout was an embarrassing 8.1%, and 62% of Utah’s people of color did not register to vote. Even in the last Presidential election, only 34% of Utah’s 18-29 year olds voted. These issues aren’t much better at the national level: In the 2014 Election only 20% of U.S. millennials voted. In its Get-Out-The-Vote efforts, VOTERISE will tackle a second and related problem: the growing number of people who are registered but then don’t turn out to vote in elections. In Utah in 2014, these people accounted for more than half of all registered voters.

Through integrated, data-driven online and peer-to-peer campaigns, live events, capacity building for Utah nonprofits, and promotion of excellence in civic education, VOTERISE has been working to find those eligible but not registered to vote and helping them register using a fast and easy online platform: www.voterise.org. Voterise also offers voter registration via text: to register this way, simply text ‘voterise’ to 788-683.

To learn more about VOTERISE, visit their website at <http://www.voterise.org>/or Facebook at <https://www.facebook.com/voterise/>.

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