



MEDIA ADVISORY for September 27 and the Fall

Media Contacts

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VOTERISE & Overstock.com Team Up on Workplace Voter Registration on National Voter Registration Day

Today’s Date: September 26, 2016 – Since 2012, National Voter Registration Day (NVRD) has been a day to celebrate democracy by engaging the media, celebrities, and volunteers to participate in the most fundamental part of our democracy: registering to vote. [Voterise](#), a nonpartisan nonprofit 501-c-3 organization, is dedicated to increasing voter registration and civic engagement of millennials, communities of color, and other groups that are under-represented in Utah’s electorate. Overstock.com is an online retailer that sells a broad range of products at low prices, focusing on furniture and home decor. Together, we plan to register new voters at two Overstock.com campuses: The Peace Coliseum in Midvale and the Overstock.com outlet store at 1790 South 4800 West, Ste D in Salt Lake City. Through our efforts on and around NVRD, we hope to register 500+ voters.

WHAT: National Voter Registration Day Workplace Voter Registration at Overstock.com

WHEN: September 27 (Various Times in th

WHERE: Overstock.com’s Peace Coliseum and Outlet Store Locations

WHO: Voterise staff and volunteers and Overstock.com employees

Note to Members of the Media: We are happy to arrange interviews on and around these events. To arrange, please call one of the media contacts above.

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