

NEWS RELEASE + ADVISORY FOR ELECTION DAY

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FOR IMMEDIATE RELEASE

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Voterise Pushes Same-Day Voter Registration and Get-Out-The-Vote Tools and Recruits Millennials to Share First Time Voting On Election Day

Salt Lake City – It's the final stretch to Election Day 2016. To maximize turnout of millennials and other groups that are under-represented Utah's electorate, Voterise is pushing out Get-Out-The-Vote tools to help overcome a few key challenges. Utah's partial shift to vote-by-mail has left us with fewer polling places. Less than half of ballots have been mailed back. The state of Utah and SL County are not publicizing Election-Day Voter Registration, an option in 8 counties (or for 63% of the Utah population).

The nonpartisan nonprofit has partnered with Real Salt Lake on a [Pledge-Plan-Pass campaign](#): to help voters prepare to cast their ballot and encourage their friends to join them. Finally, Voterise has been recruiting millennials to speak with reporters on election day about their first time voting or, if they are older, voting despite any misgivings about the leading presidential candidates. On Election Day, Voterise will be visiting a number of polling places around the Salt Lake Valley interviewing millennials and others about their experience voting and helping them motivate their friends to vote through the use of I Voted Selfies.

GOTV Tools & Social Media Campaigns

- YOU CAN STILL REGISTER TO VOTE ON ELECTION DAY in Salt Lake and 7 other counties! Get details here: <https://www.facebook.com/voterise/photos/a.266375293734530.1073741828.240573622981364/328590764179649/?type=3&theater>
- WHERE DO I VOTE—[map it!](#) Voterise has created a mapping tool: <http://tinyurl.com/hzced3e>. This allows the person to plug in his/her address and see the nearest polling place. VMAIL IN YOUR BALLOT TODAY. If you have not mailed in your ballot, you have until today, November 7 to mail it! No postage required. You can also drop off you ballot at any of [these drop off locations](#) for SL County.
- What's On My Ballot? Download our links to nonpartisan voter guides, language assistance at the polls and tools to protect your right to vote [here](#).

- I VOTED—did you? Voterise urges those who have already voted to show off by posting (click [here](#) to try it) to add an "I Voted" sticker to their Facebook profile and encourage their friends to do the same. The tool can be shared on Facebook and Twitter.
- CLICK TO TWEET- a [helpful message for the day before Election Day](#).
- Free or Reduced Cost Rides: Uber, Lyft, and ZipCar are offering free or reduced cost rides to the polls: <https://consumerist.com/2016/11/07/uber-lyft-zipcar-offer-free-or-discounted-rides-to-polls-on-election-day/> Voterise is also partnering with Ute Cab to offer rides to polling places in Salt Lake County. To arrange a ride, visit <http://utecabco.com/> or call (801) 359-7788.

Share our most shared/liked posts...

- Pledge, Plan Pass.
<https://www.facebook.com/voterise/photos/a.266375293734530.1073741828.240573622981364/329099967462062/?type=3&theater>
- Want to figure out the closest polling location to you? Check out our Google Map of all polling locations. <http://tinyurl.com/hzced3e> Then type the address you are at and zoom out to find the closest polling location. (Link: <http://tinyurl.com/hzced3e>)

Find more tools and share-ables on our Facebook at <https://www.facebook.com/voterise>

Voterise can introduce reporters to millennials for interview on or around Election Day. Just call 801-870-3887. To learn more about VOTERISE, visit our website at <http://www.voterise.org/> or Facebook at <https://www.facebook.com/voterise/>.

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